



Honda Cars India launches the CNG ready Honda City

Introduces a new variant with “Interactive Intelligence” AVN system

New Delhi, October 23, 2012: Honda Cars India Limited, leading manufacturer of premium cars in India, today launched its new modified Honda City which is compatible with CNG bi-fuel option in India to complement the lifestyles and needs of the customers who are looking for an alternative fuel vehicle with unmatched performance and outstanding fuel efficiency.

The new modified Honda City will be available in V grade which will get retrofitted by a Honda approved CNG kit at all the 45 Honda dealerships located in 28 cities where CNG fuel option is available in the country. Rohan BRC has been appointed as the authorized dealer for providing the CNG kit. The modified Honda City will come with a 2 year warranty as standard value for all buyers.

To enhance the performance, the modified grade of the City has an optimized 1.5L, 4 cylinder i-VTEC engine and the suspension has been modified to adjust the additional weight of the CNG cylinder to offer similar driving experience as that of the petrol City.

The safety of passengers and pedestrians is a first priority for Honda and the new CNG ready City is fully loaded with various active and passive safety features including ABS (Anti-Lock Braking System) with Brake Assist (BA), Dual SRS airbags, pre-tensioner seat belts. The front body structure of the car ensures advanced pedestrian safety features.

“Interactive Intelligence” AVN grade

Additionally, new Option **City 1.5V Leather with AVN(Audio Visual Navigation)** has been introduced in the City line-up which will feature ultra-premium-one-class-above features - **Touch Screen, Audio Visual Navigation, Bluetooth, DVD player in addition to CD Player, USB/I-Pod/Aux-in connectivity and Leather upholstery with Leather wrapped steering wheel and Leather wrapped Gear Shift Knob** (in MT).

The complete range of the City has been expanded to give more options to the customers and will now be available in the following: Corporate, E, S MT/AT, V MT/AT, V (Leather with Sunroof) MT/AT, V (AVN) MT/AT (new) and V MT modified for CNG kit fitment (new).

Speaking on the occasion **Mr. Jnaneswar Sen, Sr Vice President, Honda Cars India Ltd. said** “Honda City is one of the most successful car brand in the country and certainly the most desirable sedan in its category due to its unmatched values of performance, mileage and overall reliability. We are extremely happy to bring the City with a CNG option for our customers. Adapting the CNG technology is another step to keep low cost of ownership for our customers and will add to the appeal of the car, as it will not only be cheaper to run and maintain but also eco-friendly.”



“In line with the preferences of our customers, we are delighted to introduce the new variant with Audio Visual Navigation which makes the car even more desirable in its category”, he further added.

The price of the City range (ex-showroom Delhi) is:

Rs

City	Corporate	726,000
	E MT	788,000
	S MT	841,000
	S AT	915,000
	V MT	894,000
	V AT	968,000
	V MT (modified)** (new)	903,800
	V MT (AVN) (new)	972,000
	V AT (AVN) (new)	10,46,000
	V MT (Sunroof)	978,000
	V AT (Sunroof)	1,052,000

** Price without CNG fitment.

CNG Kit: Rs.50,200

Installation Charges (Extra)

About Honda Cars India Limited

Honda Cars India Limited (HCIL), leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda City, Honda Civic and Honda Accord which are produced at the Greater Noida facility. The Honda CR-V is imported from Japan as Completely Built Unit. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network with 139 facilities in 86 cities spread across the country.

For further information please contact:

Saba Khan
Honda Cars India Limited
Contact No.: 0120- 2341313
E-Mail: saba@hondacarindia.com

Esha Khattar
Corporate Voice | Weber Shandwick
Contact No.: 09810840351
esha@corvoshandwick.co.in